

## Glass know-how going global

### Messe Düsseldorf launching new glass fair on the Indian market

glasstec is the leading fair for the international glass sector and is held every two years in Düsseldorf. In key international markets such as for example China or India, Messe Düsseldorf is offering the glass sector additional presentation platforms. As of next year there will be a change in activities in India: Messe Düsseldorf and its subsidiary, Messe Düsseldorf India, will jointly be staging the new fair GLASSPEX India. The fair is being supported by the Indian glass industry association, All India Glass Manufacturers' Federation (AIGMF) and the VDMA (German Engineering Federation), a glasstec-supporting association.

GLASSPEX India will be held for the first time from 2 to 4 December 2009 in New Delhi offering the Indian glass market a comprehensive overview of the latest glass products, developments and trends in the areas of glass manufacture, finishing and applications. India is one of the world's fastest growing economies. The growth in its population and higher standard of living are driving forward in particular the subcontinent's construction and automobile sector, while the demand for consumer goods is also rising. In all these areas the material glass plays a superior role, for example as a modern construction material in architecture, as packaging material for foodstuffs and pharmaceutical products, as vehicle glass or the basis for displays and communication cables in the electronics industry.

Every two years GLASSPEX India offers international companies – each time in alternation with glasstec in Düsseldorf – the ideal framework for a very specific presentation to the Indian glass market, meeting new business partners and establishing contact networks. In this connection the Indian glass industry is benefiting from the expertise, competence and experience, which Messe Düsseldorf has built up over the decades in staging glasstec as a leading worldwide trade fair. At the same time the

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The Global  
Association of the  
Exhibition Industry



Ausstellungs- und  
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fair is supported by experienced and renowned associations in the AIGMF and VDMA. “GLASSPEX India aims to be the best glass fair on the Indian market. With the know-how provided by our subsidiary Messe Düsseldorf India, coupled with our almost 40 years of experience with glasstec, we are well on the way to quickly reaching our objective”, said Joachim Schäfer, Managing Director Messe Düsseldorf GmbH.

Parallel to GLASSPEX India 2009, the 8th International Glass Technology Conference organized by the AIGMF will be held. The event, which is highly respected internationally, is directed at representatives from industry and politics and covers the current developments and trends in the glass industry, presents market opportunities and provides information about technical aspects.

### **International commitment in all things glass**


In addition to the location India, Messe Düsseldorf is active at other locations outside Germany: All in Glass is being organized by Messe Düsseldorf China in Guangzhou, the growth region in Southern China. In addition, in the years between glasstec, Messe Düsseldorf North America is also cooperating with GlassBuild America. With the organization of the “Glass Technology Pavilion”, it offers the glasstec exhibitors Messe Düsseldorf’s usual, tried-and-tested service. As a result, the Messe Düsseldorf Group provides its customers with optimum presentation opportunities in other international markets.


## About glasstec

glasstec in Düsseldorf is the world's largest and most international trade fair for the sector. Over 1,300 companies, associations and research institutions from more than 48 countries make the exclusive trade fair the most important innovation platform for planners and decision-makers. The support programme featuring symposia and the *glass technology live* special show presents the future of solar thermal energy, photovoltaic systems, processing technology and applications.

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