

Press

GLASSPEX INDIA in conjunction with the 2nd edition of GPD India (Glass Performance Days) in Mumbai

Enhancement of GLASSPEX focus on architecture, flat glass and solar technology

India is one of the world's fastest growing economies. The growth in its population and higher standard of living are driving forward the subcontinent's construction and automobile sectors in particular, while creating an increase in the demand of consumer goods. In all these areas, glass plays a significant role, for example as a modern construction material in architecture, as packaging material or as automotive glass. GLASSPEX INDIA, International Exhibition for Glass Production, Processing and Products, offers international companies the ideal framework for a very specific presentation to the Indian glass market.

To take advantage of the opportunities and meet the requirements and new challenges of the market, Messe Düsseldorf GmbH as organizer of GLASSPEX INDIA, has entered into a cooperation with GPD - Glass Performance Days, a conference for glass specialists. The two leading events for the Indian glass industry will be held consecutively at the Bombay Exhibition Centre. The GPD will be held from 11-12 January 2011, whereas the GLASSPEX INDIA will be staged from 12-14 January 2011. Holding the exhibition and conference at the same place means that trade visitors can benefit from valuable synergies and time savings. Seeing the latest products and technologies offered by international exhibitors in GLASSPEX INDIA and sharing ideas and trends during GPD is an opportunity for visitors to expand their professional horizons, to ensure their investment decisions and to build effective networks. The special focus of the 2nd GPD India will be on architecture, flat glass and solar technology.

The premiere of GLASSPEX INDIA in December 2009 was a resounding success, with praise for the event coming from both the 139 exhibitors from more than 20 different countries as well as the 3,200 trade visitors. The visitors were strongly impressed by the wealth of innovative products and the excellent opportunities to make contact with business partners from around the world. Around 98 percent of the exhibitors highlighted the high



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0)211/45 60-01
InfoTel +49 (0)211/45 60-9 00
Telefax +49 (0)211/45 60-6 68
Internet www.messe-duesseldorf.de
E-mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Wilfried E. Moog
Wilhelm Niedergöcker
Joachim Schäfer
Herbert Vogt
Vorsitzender des Aufsichtsrates:
Dirk Elbers

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



The Global
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Kirchstr.
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level of qualification amongst the visitors. 97 percent said that their participation was a success, while 93 percent anticipated a good post-fair business.

GLASSPEX INDIA is a satellite show of glasstec in Düsseldorf/Germany – the world's largest trade fair for the glass industry. This means that the Indian glass industry will benefit from the expertise, competence and experience that Messe Düsseldorf has built up over the decades. The fair is organized by Messe Düsseldorf together with Messe Düsseldorf India and supported by renowned associations like AIGMF (All India Glass Manufacturers' Federation) and VDMA (German Engineering Federation).

Glass Performance Days (GPD) is an independent forum dedicated to the development of the global glass industry. It has a record of success stretching back over two decades, during which it has become the world's premier conference for glass specialists. The international sessions have spread from their origin in Finland to China, South America and India. The main topics of the conference in Mumbai will be adjusted to the needs and new challenges of the Indian market, covering the latest trends in the usage of glass in architecture, and how to improve the profitability of flat glass companies. Special attention is dedicated to energy-efficiency issues in solar and glass technology.

The GPD draws on expert speakers, active participation and a mix of architectural, scientific and glass professionals who bring together state-of-the-art presentations and participant networking. The GPD audience is made up of decision makers and trendsetters who help to shape the future of their industry and advance its position relative to competing materials.

In addition to the GPD, two complementary side events will make the visit to GLASSPEX INDIA even more worthwhile. The AIGMF, All India Glass Manufacturers' Federation, will stage the 9th edition of the highly reputed international conference on "Managing Sustainable Growth" concurrently with the show. Moreover, Messe Düsseldorf, in conjunction with Solarpraxis AG, will organize the 1st Solar Industry Summit India: "Application meets Production – How to use and produce PV in India".

Last but not least, the 2nd edition of the special show *glass technology live goes India* will also have solar technology as a main subject. The show, which is particularly appreciated by architects, building engineers, planners and designers, will be a source of ideas and give an insight into the future of glass and solar technology.

Information about GLASSPEX INDIA is available at www.glasspex.com, and from Messe Düsseldorf: Ms Gabriele Schreiber, SchreiberG@messe-duesseldorf.de, Tel. +49 (0) 2 11. 45 60-77 62 or Mr. Heiko M. Stutzinger, StutzingerH@messe-duesseldorf.de, Tel. +49 (0) 2 11. 45 60-2 73.

For additional information on GPD, contact: Mr Jorma Vitkala, Chairman, Glass Performance Days, Vehmaistenkatu 5, FIN-33 730 Tampere, Finland. Telephone +358 3 372 3216, Fax +358 3 372 3180, E-mail: jorma.vitkala@glassfiles.com. <http://www.gpd.fi>

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Press contact:

Eva Rugenstein/Desislava Angelova

Telephone: +49/211/45 60 -240

Fax: +49/211/45 60 -8548

E-mail: RugensteinE@messe-duesseldorf.de

E-mail: AngelovaD@messe-duesseldorf.de